

United
Crescent Hill
Ministries

United Learning Youth Program 2019 SPONSORSHIP PACKET



MAKE A BIG DIFFERENCE IN YOUR
COMMUNITY AND IN THE LIVES OF YOUTH!

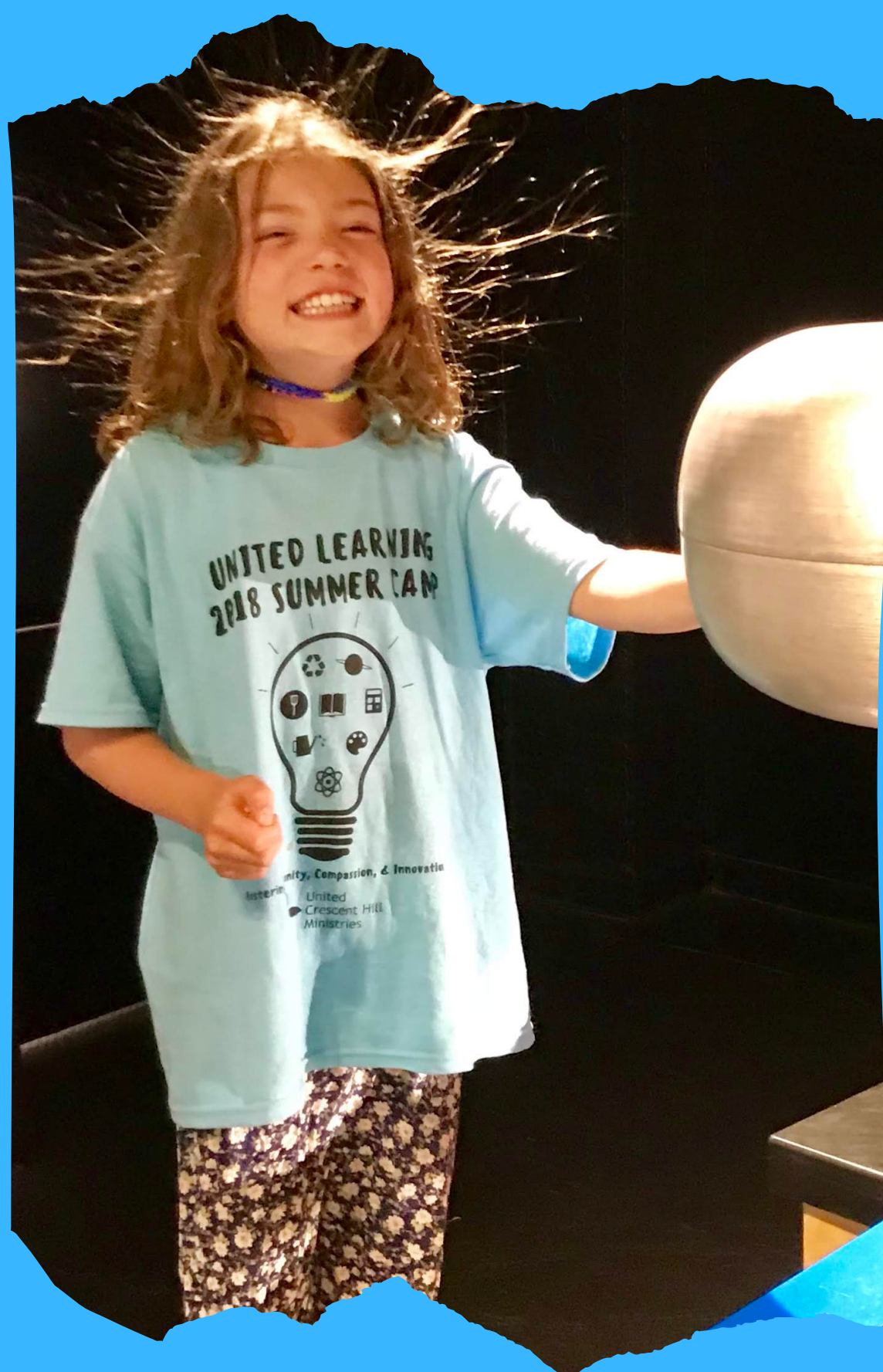
What is the United Learning Youth Program?

The United Learning youth program provides educational support and life skills enrichment to students in grades K-8. We believe quality out-of-school time programs should be available to all children regardless of family income. The United Learning program offers *high-quality* and *affordable* summer camp and after-school programs to students in the Louisville Metro area. The United Learning program has been serving the Louisville community for over 20 years.



United Learning Summer Camp

The United Learning Summer Camp offers an affordable summer learning experience to students in grades K-8. The overarching goal of the United Learning Summer Camp is to provide a fun and engaging educational experience for campers through a combination of on-site activities and interactive field trips. We measure success by evaluating skills and knowledge gained and/or retained through pre and post-tests. Each camp week features field learning at various organizations and businesses related to the week's theme at no extra cost. We strive to provide a camp that fosters academic interest and helps students to develop the social and scholastic skills they need to thrive year-round.



United Learning After-school Program

The United Learning After-school Program empowers students to achieve academic success, build new life skills, and develop social and emotional aptitude. The United Learning program offers a safe and supportive environment where students can work on homework and school assignments with supervision and assistance. This enrichment program also provides opportunities for youth to expand their skills and knowledge, build confidence, and develop positive and healthy behaviors. Each semester, students enrolled in the program work together with UCHM staff to develop an engaging theme and plan activities around that theme throughout the semester. We work one-on-one with students to develop and achieve their academic goals.

What makes the United Learning Unique?

We strive to maintain affordable rates for our program and offer a generous amount of scholarships, both year-round for our after-school program and weekly for our summer camps. We are part of the BLOCS Louisville Network, a partnership of Louisville education, government, and community impact organizations striving to improve opportunities for youth. Another aspect that makes United Learning a stand-out program is our partnerships with several educational organizations throughout the year to make our program the strongest it can be. We believe high-quality *and* affordable out-of-school time programming should be available to all youth.



2018 Program Impact



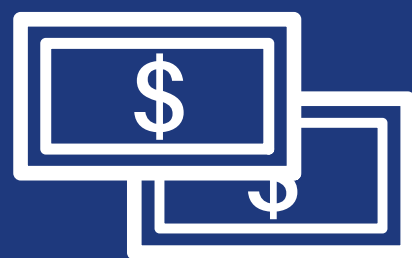
83 students participated in the United Learning program



80% of students increased emotional and behavioral skills



84% of students who participated in homework help demonstrated increased academic performance in one or more subject areas



90% of students attended the United Learning program at low or no-cost



Our program partnered with over 20 local businesses and organizations to offer programming

Why Sponsors Us?

Why Sponsor the United Learning Program?

The United Learning Youth Program directly impacts the lives of youth in our community year-round. Our program ensures youth are thriving in and out of the classroom by empowering them to build social and emotional skills, improve academically, develop important life skills, and become leaders in their communities. Youth are the future of tomorrow, and we want to make sure that our youth are equipped with the resources and skills they need to succeed in school and beyond.

By becoming a sponsor for the United Learning program, you are making a stand for youth and for the future leaders of our community. As an individual, corporate, or non-profit sponsor, you can help us to provide our quality out-of-school time program to over 100 youth in the coming year. We see our youth program as a community-wide effort because it positively impacts the community of Louisville as a whole.



How do I become a sponsor?

We offer sponsorship at five levels. The following page breaks down each level of sponsorship and the associated benefits that come along with your contribution. Sponsorship at any level will make a big impact in the lives of the youth we serve. To become a sponsor simply select the level of sponsorship you wish to contribute and complete the Sponsorship Form on the following page. Please make your checks to United Crescent Hill Ministries (UCHM), 150 South State Street Louisville, KY 40206.



"This program has been a place for me to learn, have fun, and make new friends"

- 5th Grade United Learning Participant

Sponsorship Form

Are you ready to become a sponsor and improve the lives of youth? Select one of the following level by checking the box. To show our appreciation for your sponsorship, we offer donor recognition awards at each level.

Name/Organization: _____

Individual /Organization _____

Address: _____

Name/Organization Phone: _____

Select Sponsorship:

☐

Level 1 - Youth Advocate - \$250

• Social Media Promotion

• Decal Sticker

☐

Level 2 - Literacy and Learning Sponsor - \$500

• Social Media Promotion

• Decal Sticker

• Website Presence

• E-mail Blast

☐

Level 3 - Academic Achievement Sponsor - \$1,000

• Social Media Promotion

• Decal Sticker

• Website Presence

• E-mail Blast

• Program Banner

☐

Level 4 - Youth Empowerment Partner - \$5,000

• Social Media Promotion

• Decal Sticker

• Website Presence

• E-mail Blast

• T-shirt Advertisement

• Program Banner

☐

Level 5- On-Time Graduation Parnter - \$10,000

• Social Media Promotion

• Decal Sticker

• Website Presence

• Press Release

• E-mail Blast

• T-shirt Advertisement

• Program Banner

• Commemorative Plaque

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